



# ALLISTON HORNETS

## 2021-2022

*Schmalz Cup Champions*

★ ★  
2007-2008  
2009-2010

## SPONSORSHIP DETAILS

### 1. PLATINUM SPONSOR (\$5000+)

- Your logo advertised on all players hockey pants
- Your name advertised at Hornet Volleyball Tournament
- Two "Sponsor Night" games to advertise and set up a display table to promote your business
- Two team entries in Hornet Volleyball Tournament
- Your name advertised on team schedule poster
- Your name advertised on one home jersey
- Your name advertised on sponsor banner
- 100 home game passes
- 4 reserved seats
- Your name advertised on team sponsor board
- Your name advertised on team web page
- Your name advertised in home game programs
- Team photo
- Exclusive this year! 50<sup>th</sup> Anniversary on Hornet Hat
- Exclusive this year! 50<sup>th</sup> Anniversary Hornet Jersey

### 2. GOLD SPONSOR (\$2500+)

- One "Sponsor Night" game to advertise and set up a display table to promote your business
- One team entry in Hornet Volleyball Tournament
- Your name advertised on team schedule poster
- Your name advertised on one home jersey
- Your name advertised on sponsor banner
- 50 home game passes
- 2 reserved seats
- Your name advertised on team sponsor board
- Your name advertised on team web page
- Your name advertised in home game programs
- Team photo
- Exclusive this year! 50<sup>th</sup> Anniversary on Hornet Hat

### 3. SILVER SPONSOR (\$1000+)

- Your name advertised on one jersey based on availability
- Your name advertised on sponsor banner
- 25 home game passes
- 2 reserved seats
- Your name advertised on team sponsor board
- Your name advertised on team web page
- Your name advertised in home game programs
- Team photo

### 4. BRONZE SPONSOR (\$500+)

- 2 reserved seats
- Your name advertised on team sponsor board
- Your name advertised on team web page
- Your name advertised in home game programs
- Team photo



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## IN HOUSE SPONSORSHIP DETAILS

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### Powerplay Sponsorship (One Company) – \$1,500 for the whole season

- Company name mentioned as sponsor on all powerplays by announcer at all home games
- 20 game passes
- Company name on team web page

### Penalty Kill Sponsorship (One Company) – \$1,500 for the whole season

- Company name mentioned as sponsor on all penalty kills by announcer at all home games
  - 20 game passes
  - Company name on team web page
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## SPONSORSHIP FORM

### HOW TO BECOME A SPONSOR OF THE ALLISTON HORNETS

1. Indicate by circling the corresponding number at which level you would like to sponsor.
2. Please send a cheque payable to the Alliston Hornets (P.O. Box 603, Alliston, ON L9R 1V8) or contact:

Darrin Shannon (C) 705-241-8482  
Ken Cowen (C) 705-791-3908  
Rick Bartlett (C) 705-440-0568

Email: Darrin.shannon@sunlife.com  
Email: ken.cowen@zing-net.ca  
Email: rickbartlett57@gmail.com

YOUR NAME: \_\_\_\_\_ COMPANY: \_\_\_\_\_

PHONE NUMBER: \_\_\_\_\_ EMAIL: \_\_\_\_\_

**ALLISTON HORNETS JUNIOR HOCKEY TEAM THANKS YOU IN ADVANCE FOR YOUR SUPPORT!**